

Digital Cinema Mastering of *The Social Network*

David Fincher's *The Social Network* relies on dark and muted scenes to match the dramatic atmosphere of the film. The play and clarity of the color in the film brings a realistic quality and helps emphasize the mood that Fincher sought to convey. Hollywood postproduction facility Light Iron Digital, which works on many feature films, chose the Dolby® Professional Reference Monitor to color grade the film for Blu-ray™.

The Dolby monitor helped Light Iron Digital ensure that the audience at home would see all the nuance of the dark scenes that were so critical to the dramatic impact of the movie in the cinema. The Dolby monitor is the only display that can accurately reproduce the complete dynamic range captured by the Red Epic digital cameras used to shoot the movie. This accuracy allowed the colorist to preserve all of the visual detail of the subtle shadows and bright highlights that make the movie so remarkable.



"We were seeing pictures shot on the Red camera, and I actually hadn't seen fidelity that high, even in our typical DLP settings," said Michael Cioni, CEO, Light Iron Digital. "So we were extremely impressed at the high quality the actual Red camera pictures were delivering, even though we haven't always seen those pictures look as good as they did."

Color grading with the Dolby Professional Reference Monitor helped Light Iron Digital enhance the film for Blu-ray with:

- True blacks, exceptional dark detail, and wide dynamic range
- Accurate color reproduction
- Unmatched performance and exceptional reliability across the board
- Confidence that images viewed by directors, producers, and cinematographers are exactly how they will be displayed to the audience
- Native 12-bit depth display without dithering for accurate, pixel-perfect reproduction of very fine detail
- Ability to work in multiple standards: DCI P3, Rec. 709, EBU, or SMPTE C

Filling the gap left by the CRT, the Dolby Professional Reference Monitor delivers true blacks, exceptional dark detail, high contrast, wide dynamic range, and precise color rendering. It is the most consistent, accurate reference monitor for creating any type of entertainment content.

For more information, please visit

www.dolby.com/professional/case-studies/monitors/social-network-case-study.html.

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