



Mojo Media Solutions Pty Ltd

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PRESS RELEASE

Mojo Media Solutions Showcasing Multiple Australian Firsts at SMPTE15 Exhibition

For Immediate Release

Sydney, Australia, June 2nd, 2015 – Mojo Media Solutions is set to introduce several new and innovative products for the first time in Australia at next month's SMPTE15 exhibition, being held from 14th to 17th July at the Hordern Pavilion, Moore Park. With world renowned manufacturers SGO and COLORFRONT both sending product specialist to provide support at the exhibition, visitors to the Mojo Media Solutions stand [Booth D4] will be able to participate in in-depth demonstrations and ask detailed questions from the manufacturers' own representatives.

Introduced in 2014, MISTIKA AIR from SGO is a complete conform, on-line editing, 3D compositing, colour grading and finishing system suitable for all Broadcast type content including TVC's, Drama, Documentaries and Series. MISTIKA AIR offers the exact same rich creative tools as used to finish and colour grade many of the most successful movies to hit the silver screen in recent years, including; *The Hobbit Trilogy*, *The Great Gatsby*, *Star Trek Into Darkness* and most recently *Mad Max: Fury Road* and *San Andreas*. MISTIKA AIR starts at an attractively low price point, well below that of the heavy lifting MISTIKA POST systems used on feature films projects, yet retains the same flexibility to mix resolutions, multiple raw camera files, colour spaces and frame rates all on a single timeline.

SMPTE15 marks the first Australian showing of three new market dominating applications from multi-award winning Hungarian software developer COLORFRONT. Together their ON-SET-DAILIES and EXPRESS DAILIES applications set the standard for on-set rushes processing and dailies grading. Using their software genius married to standard CPU and GPU hardware platforms, COLORFRONT applications rip through the largest and heaviest raw camera files several times faster than real-time without any drop in colour precision or signal quality. Leveraging this incredible performance, COLORFRONT also offer a purely software based hyper-accelerated Content Mastering solution known as TRANSKODER. TRANSKODER is a template based tool capable of creating multiple output results, at different resolutions, using multiple codecs, at different bit-rates, different frame rates and in different colour spaces - all in a single parallel render pass. In the time that other systems might take to create a 2K DCP, TRANSKODER can make a 2K DCP, a Rec709 Prores, a DNx .mxf, an h.264, a BluRay ISO and a Web version.

TrueBlue from Tasmanian based ACHTEL is a custom designed OLPF that virtually removes all magenta contamination typically seen within the blue spectra of imagery shot with RED Epic® and RED Dragon® digital cinema cameras. Having only been publicly launched on 1st June, SMPTE15 will be the first opportunity for cinematographers to study examples of TrueBlue™ OLPF versus standard RED® OLPF footage at first hand.



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About Mojo Media Solutions

Founded in 2011 by Managing Director Stuart Monksfield, Sydney based Mojo Media Solutions is a trusted supplier servicing the needs of the Feature Film, Commercials and Broadcast post-production industry in Australia, New Zealand and South East Asia. With 30 years engineering, operational and managerial experience, including multiple credits for Digital Intermediate and On-Line Editing, Mojo provides some of the most advanced technologies available, backed by real-life operational and technical know-how. They offer a range of consultancy services that include Display Calibration, Colour Management, Colour Science, Digital Intermediate and Workflow Design for 2D, stereoscopic 3D and HFR projects. www.mojomediasolutions.com

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