

## SGO Mistika Project News

### **Mistika used in stunning DI & Stereo 3D in *The Adventures of Tintin*, at Award-winning Park Road**

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**David Hollingsworth, Park Road Head of Picture and Senior Colourist**

**London, UK, 21 December 2011 – SGO's Mistika technology** was used for all the DI and Stereo 3D post production by industry leading post production company Park Road Post in *The Adventures of Tintin*. All digital intermediate work in both 2D and Stereo 3D was achieved using Mistika, which included colour grading, conforming, convergence adjustments and hand-offs between shots. Directed by Academy Award® winner Steven Spielberg, the film is based on the series of books "*The Adventures of Tintin*" by Hergé and is also produced by Steven Spielberg, Peter Jackson and Kathleen Kennedy, with Ken Kamins, Hergé Estate's Nick Rodwell and Stephane Sperry as executive producers.

A real highlight of the post process on *The Adventures of Tintin*, was that the film-makers were able to offer approvals remotely. Mistika's role was an important one, as speed was a crucial factor in making the approval process work fluidly, no matter where the film-makers were in the world. The ability to output ongoing and work-in-progress (WIP's) versions of the film easily and quickly, without actually slowing or stalling the DI process, was key.

Park Road Head of Picture and Senior Colourist, David Hollingsworth explains: “The open structure of the Mistika platform, the speed of its toolset and SAN-based workflow meant that we could be working on shots as soon as they were handed over from Weta Digital and have the 2D and 3D grades working concurrently.” David adds: “The flexibility of the system also meant that I could be grading while Senior Online Editor, Rob Gordon could be conforming new shots into to the cut, and at the same time, Stereoscopic artist, Meetal Gokul could continue the convergence hand-offs and other stereo work. All of this happened as we were outputting WIP’s for the Directors approval overseas. I don’t see how any other single-solution DI system could have allowed us such speed and flexibility.”

Geoff Mills, Director of SGO Global Sales & Operations states: “*The Adventures of Tintin*” was an incredibly exciting project bringing with it technical challenges that were overcome. The implementation of Mistika at Park Road Post on such eminent projects, makes us feel very proud indeed, and raises the bar of our software to ever higher levels each time it is used for distinguished work of this calibre.”

“High quality post production is indispensable and a vital component for the final outcome. Park Road Post and Weta Digital have been investing and leading in the latest technology, and never compromise when it comes to the finest quality Stereo 3D and DI. They certainly deliver outstanding 3D films that will be portrayed as major milestones in the history of film-making.” Miguel Angel Doncel, CEO of SGO concludes.

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### **About Park Road Post**

Park Road Post is a premier post production facility in Wellington and part of a creative community that includes some of the finest film-making technology and talent in the world. Their reputation for creativity and delivery keeps them in high demand with some of the world's leading film studios. Visit the website for further information: [www.parkroadpost.co.nz](http://www.parkroadpost.co.nz)

### **About The Movie**

Paramount Pictures and Columbia Pictures Present, in Association with Hemisphere Capital, "The Adventures of Tintin" directed by Steven Spielberg from a screenplay by Steven Moffat and Edgar Wright & Joe Cornish. Starring Jamie Bell ("Billy Elliot," "Defiance") as Tintin, the young reporter whose relentless pursuit of a good story thrusts him into a world of high adventure, and Daniel Craig ("Quantum of Solace," "Defiance") as the nefarious Red Rackham. Based on the series of books The Adventures of Tintin by Hergé, the film is produced by Steven Spielberg, Peter Jackson and Kathleen Kennedy.

### **About SGO**

SGO is an established leading developer of high-end solutions including its flagship DI and Stereo 3D system Mistika, and on-set application Mistika Live, for post production in the broadcast and film industries. A global company, SGO continues to expand with offices and reseller partners across the world. The company prides itself in establishing close and long term relationships with its customers, providing an effective personal service by a dedicated team. [www.sgomistika.com](http://www.sgomistika.com)

### **About Mistika**

Mistika is SGO's high-end post production system that offers a complete solution and industry-leading performance for post production across all genres in film and broadcast. Mistika continues to define and lead in stereoscopic 3D technology. With efficient workflows and advanced toolsets, it provides an impressively reliable post production tool to overcome challenges, supporting SD-HD-2K-4K-5K and Stereo 3D including real-time native RED, ARRI, SI-2K and other data workflows. It seamlessly integrates timeline-based editing, conforming, infinite layer compositing, colour-grading and image restoration, all in one solution with various toolsets. History was made with the world's first live Stereo3D BSkyB sports broadcast where Mistika played a significant role in the launch of Sky 3D TV. Mistika was also used for Stereo 3D post of BAFTA award-winning "Flying Monsters 3D with David Attenborough" for Sky 3D TV and 3D IMAX, for which the project also won an IBC 2011 Special Award with Atlantic Productions, ONSIGHT and Sky3D as supporting partners for remarkable post production. [www.sgomistika.com](http://www.sgomistika.com)